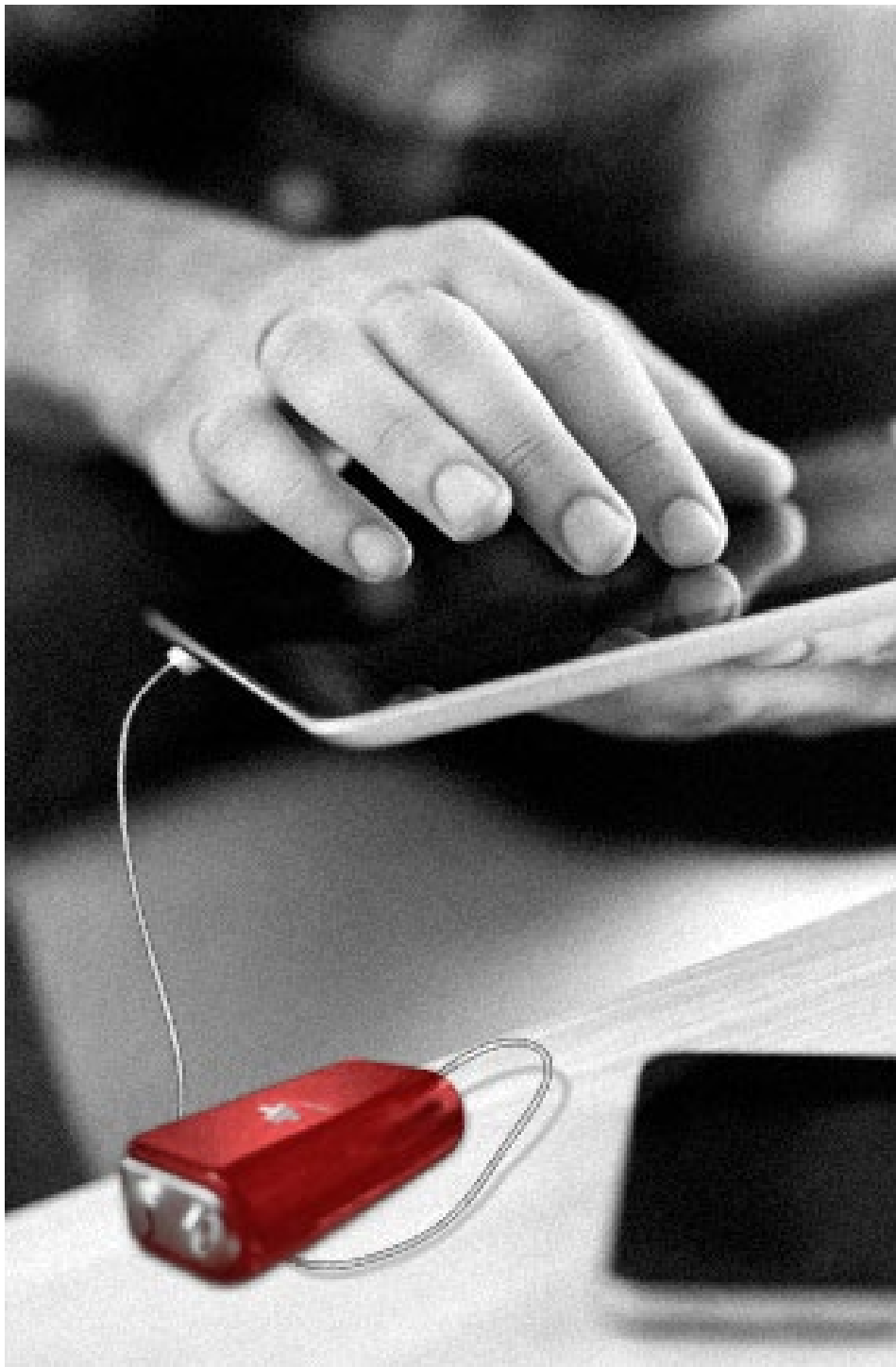


SWISS MOBILITY: SERIOUS CHARGING



IN THIS COURSE

This course will introduce you to everything you need to know to position and sell the Swiss Mobility PowerPack range.

You will learn about the:

▶ Swiss Mobility Products and its key features

▶ Ideal Customers and which products to pitch

▶ Sales Tips to sell the products fast

BEHIND THE POWER

Swiss Mobility creates products that strive to achieve balance, whilst being multifunctional. The credo that one great product is worth more than a million mediocre ones is followed, which is why Swiss Mobility is smaller; lighter; and provides faster charging.

X PowerPack
2200



X PowerPack
6000



X PowerPack
4000



X PowerPack
10000



SWISS MOBILITY: POWERPACK PRODUCTS

Swiss Mobility portable chargers are handy accessories which enable users to charge their tablets and smartphones quickly and anywhere.

Perfect for



iPhone



iPad



Android Devices



Cameras



E-Book Readers

FOR EVERYDAY



Comes in 3 colours

-  Red/Silver
-  White/Silver
-  Black/Silver

X

PowerPack 2200

It is barely bigger than
a lighter and fits into a
purse, pocket or bag.
It's perfect for a quick
full Smartphone charge.

WHY POWERPACK 2200?

- 2x Smartphone life*
- LED flashlight
- Battery Life Indicator
- Pre-charged
- 2x charging speed

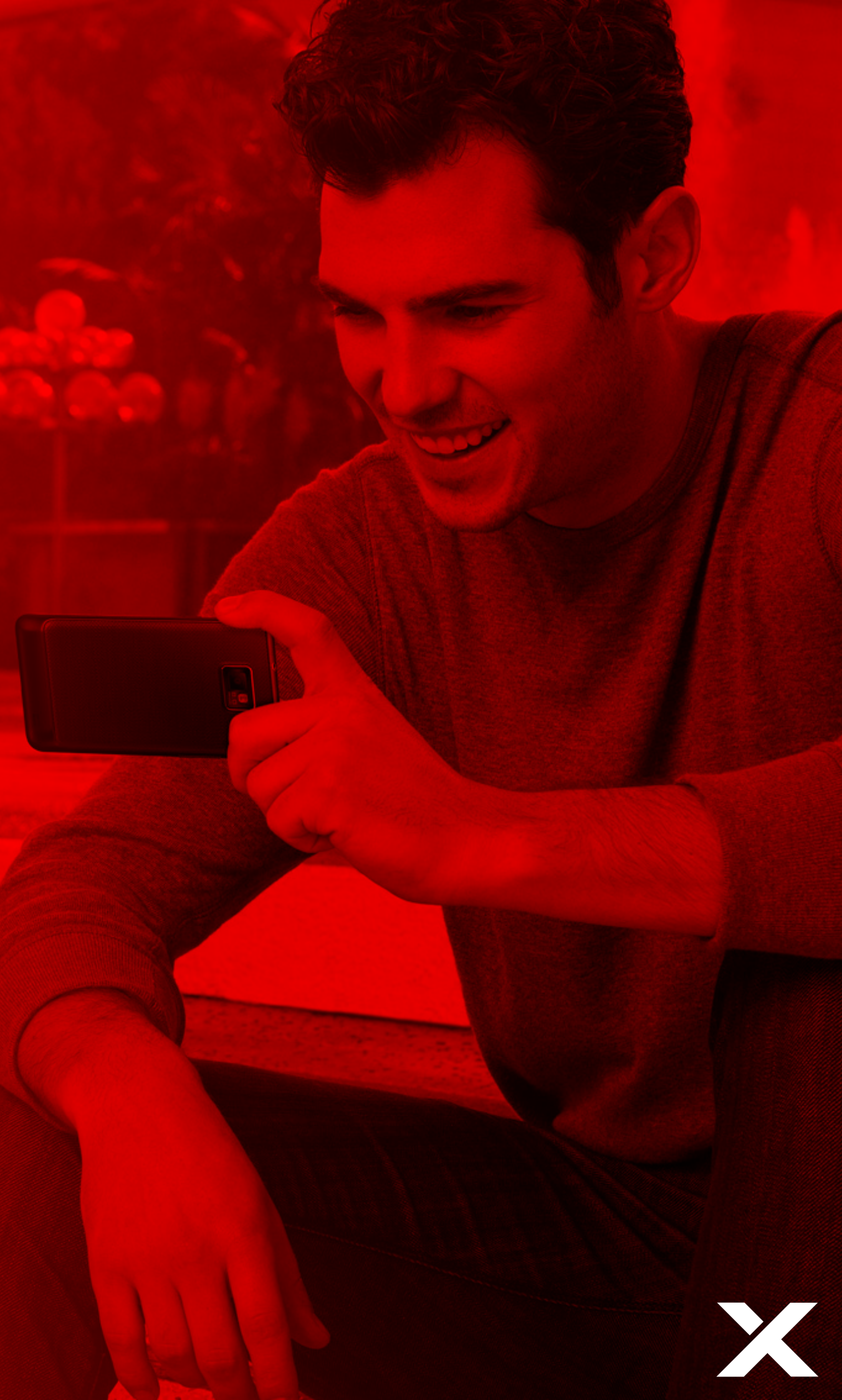
Serious Specs for serious charging:

- 2200 MAH Lithium ION battery pack
- Over 9 hours additional talk time
- Up to 360 hours standby time
- 1 AMP - 2.1 AMP adaptive rapid charging for tablets and phones
- Lanyard Slot
- 2.9 X 1.4 X 0.9 inches

Includes:

- Micro USB power cord
- User manual

* Calculations based on 1400 MAH Smartphone battery



FOR A DAY TRIP



The PowerPack 4000 is a compact backup battery that fits in a purse, pocket or bag; and extends the life of a user's average Smartphone.

WHY POWERPACK 4000?

- 3x Smartphone life*
- LED flashlight
- Battery Life Indicator
- Pre-charged
- 2x charging speed

Serious Specs for serious charging:

- 4000 MAH Lithium ION battery pack
- Over 18 hours additional talk time
- Up to 720 hours standby time
- 1 AMP - 2.1 AMP adaptive rapid output for tablets and phones
- Lanyard Slot
- 2.9 X 2 X 0.9 inches

Includes:

- Micro USB power cord
- User manual
- Storage Pouch

* Calculations based on 1400 MAH Smartphone battery

X

PowerPack 4000



FOR THE ADVENTURER



Comes in 2 colours

Black Yellow/Black

The PowerPack 6000 has a compact design that fits in a purse, pocket or bag; and is dust proof and water resistant.

WHY RUGGED POWERPACK 6000?

- 4x Smartphone life*
- Dual LED flashlight
- Battery Life Indicator
- Pre-charged
- Splash / Drop resistant shell

Serious Specs for Serious Charging:

- 6000 MAH Lithium ION battery pack
- Over 27 hours additional talk time
- Up to 1000 hours standby time
- 1 AMP & 2.1 AMP (3.1 AMP Total Output) charges two devices at once
- Shock resistant shell
- Lanyard Slot
- 3.9 X 2.75 X 1 inches

Includes:

- Micro USB power cord
- User manual
- Storage Pouch

* Calculations based on 1400 MAH Smartphone battery

X

Rugged PowerPack 6000



FOR LONG TRIPS



With a compact design that fits in a purse, pocket or bag; the PowerPack 10000 is perfect for all day and all night.

WHY THE POWERPACK 10000?

- 6x Smartphone life*
- LED flashlight
- Battery Life Indicator
- Pre-charged
- 2 X charging speed

Serious Specs for Serious Charging:

- 10000 MAH Lithium ION battery pack
- Over 40 hours additional talk time
- Up to 1500 hours standby time
- Dual 2.1 AMP (4.2 AMP Total Output) ports for tablets and Smartphones
- Lanyard Slot
- 4.3 X 2.9 X 0.86 inches

Includes:

- Micro USB power cord
- User manual
- Storage Pouch

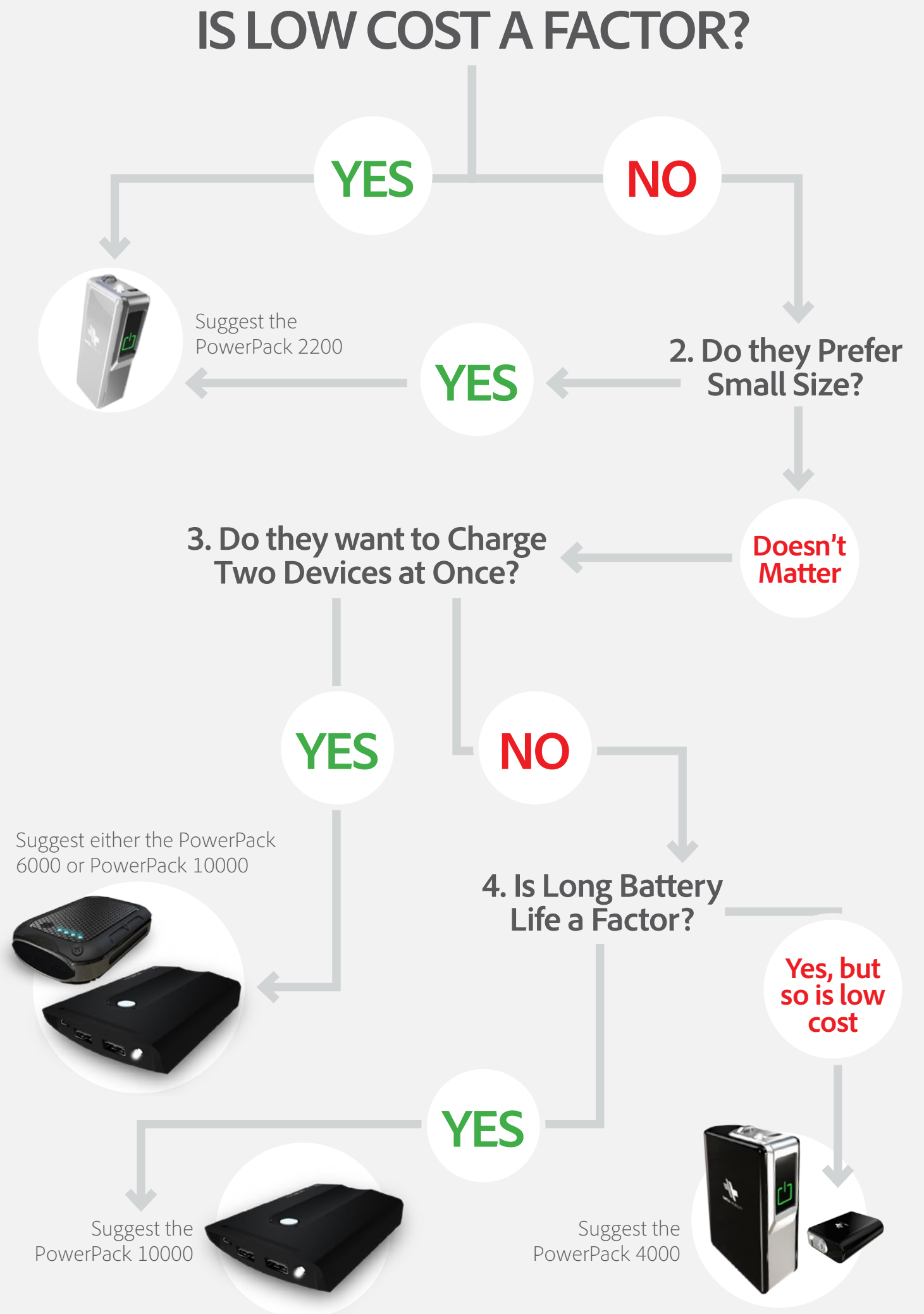
* Calculations based on 1400 MAH Smartphone battery

2X PowerPack 10000



POSITIONING THE PERFECT POWERPACK

Identify the right PowerPack for the right customer by asking the right questions:



SERIOUS CHARGING FOR SERIOUS CUSTOMERS

Position the products to suit the needs of specific customers.



Business Travellers

Customers are work day and night, do business on their tablets and Smartphones; and cannot afford to run out of battery.



Connected Adventurers

Customers are camping, fishing, mountain biking and skiing with their devices; and need to stay connected to share their adventures.



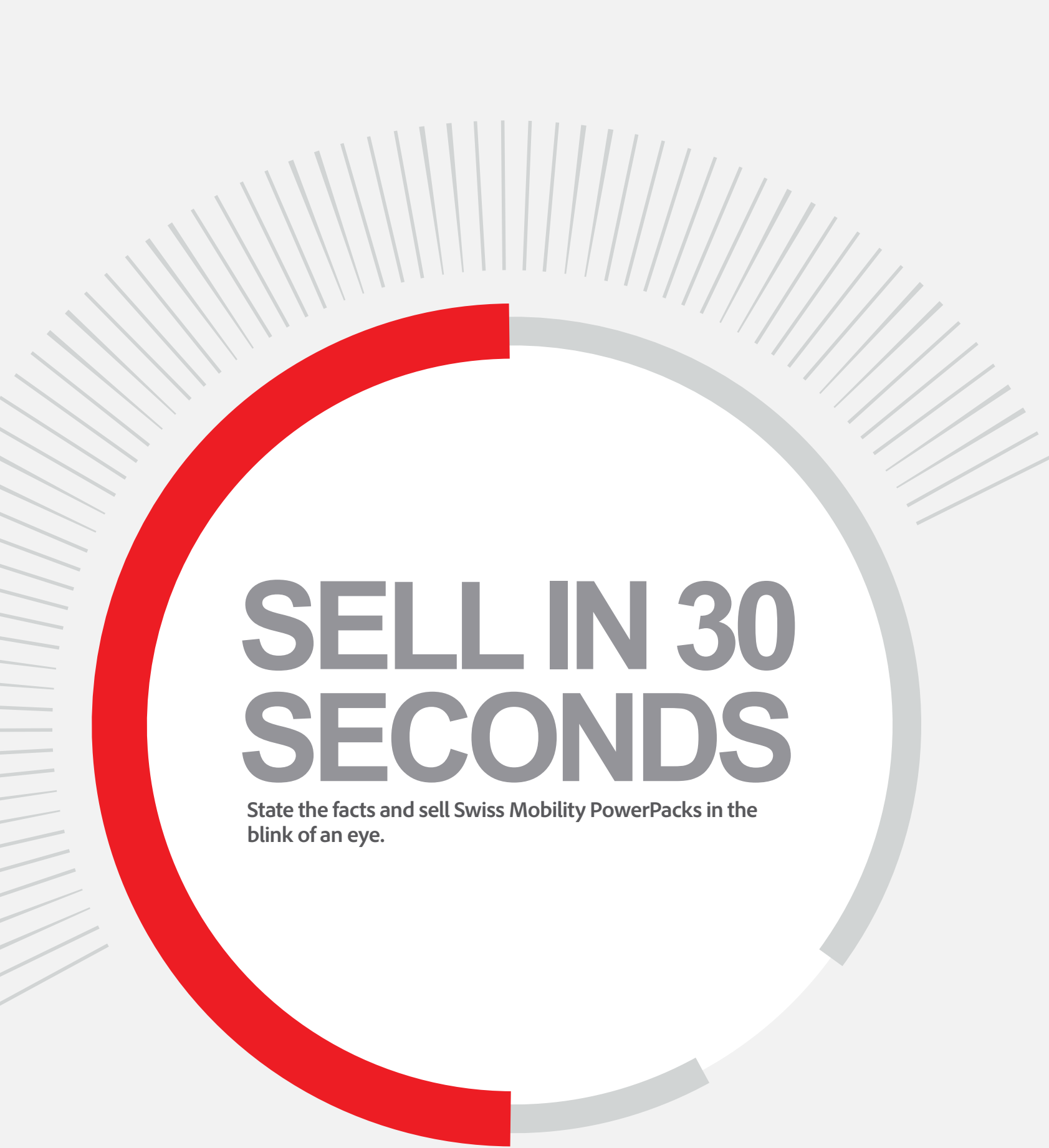
Busy Social Butterflies

Constantly on their tablets and phones; busy social butterflies think the world will come to an end if their devices run out of power.



Families

Make sure everyone stays happy and safe with fully charged devices.



SELL IN 30 SECONDS

State the facts and sell Swiss Mobility PowerPacks in the blink of an eye.



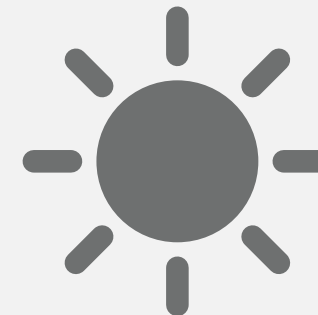
Perfect for Emergencies

Gives power supply when needed the most, which will give customers peace of mind.



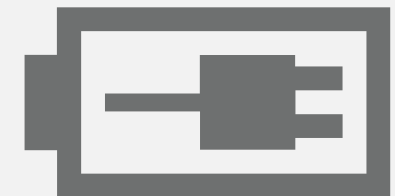
Travel Lighter

Instead of travelling around with a bunch of adapters, chargers and converters; customers only need one device to power up.



Bright Light

With a built-in LED light, customers don't need to take torches with on trips, and will never be left in the dark.



Rechargeable Batteries

Costs are cut down as customers don't need to change the batteries, but simply need to recharge them.



SWISS MOBILITY

SERIOUS **CHARGING**